

Client	My Kind of Tie
Media Source	EU Mom – Online Feature
Date	12.11.15
Monthly Visitors	29,850



Looking for a Christmas Gift Idea for Dad?



By [Mairéad Cahalan](#)

Recently launched Irish-owned menswear brand, [MyKindofTie.com](#), is amassing a cult following across the UK and Ireland with a specialised collection of ties that bring together timeless style with on-trend colours and textures, for men

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who #DressLikeaGentleman.

The brand has now launched its Christmas 2015 collection, showcasing both classic and contemporary neck-ties, skinny ties and bow-ties for day wear, work wear and evening elegance.

The Silk Collection compliments the cool elegance of silk with warmer festive colours. Standout pieces are the ‘Trey Red’ striped tie for day and work wear, the ‘Jaylin Blue’ bow tie to give a smart/casual look an added touch of style and the ‘James Silver’ skinny tie for added elegance to any suit.

The Cheque Collection puts a contemporary twist on the traditional chequered tie, to create a versatile look that can be both cool and sophisticated. The ‘Alex Black’ patterned tie is a twist on the classic black tie, with a sophisticated textured design this accessory looks great with a casual or formal look. The ‘Boston Red’ bowtie, with seasonal burgundy undertones, draws inspiration from the current “grunge” trend and can be rocked with a pair of jeans. While the ‘Luke Purple’ chequered skinny tie is both youthful and chic, perfect to transition from office to evening-wear.

The Distinct Collection is for men who don’t mind turning heads. Boasting a bright but tasteful colour palette and fashion-forward designs, each piece adds a pop of colour to the winter wardrobe. The ‘Quincy Orange’ bowtie is a great occasion piece, while the textured detailing of the ‘Jacob Blue’ tie also makes a statement. The ‘Channing Blue’ polka-dot bow tie is a unique, eye-catching piece that will elevate any formal look.

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All pieces retail at €15 with next-day free-of-charge delivery, offering value, convenience, quality and style for men across Ireland.

Every piece in the MyKindofTie.com collection is also delivered in a stylish gift box, making them an ideal gift for Christmas.

To view the full collection log on to www.mykindoftie.com or check out our [Facebook](#), [twitter](#) & [instagram](#)

